

Next Steps: Recommendations for setting up second phase process

1. The Mayor and Council of the City of San Diego will support a second phase of study on a potential change in the Management and Governance of Balboa Park. This would be followed by an implementation phase. The following are recommendations for the Second Phase.
2. Open-transparent public process
 - a. Follow tenants of the Brown Act
 - b. Public Comment will be solicited and encouraged
3. Second Phase Working Group Membership
 - a. Committee should be limited to a manageable number of members, more than 11 but less than 20. This number is based on size of typical City of San Diego advisory committees
 - b. To be made-up of a cross section of stakeholders from inside and outside the park.
 - c. Include individuals with expertise in a variety of subject areas specific to the task.
 - d. Individuals outside the geographic areas already covered by the Community Planning Committee members currently on the Balboa Park Committee would be desirable.
 - e. Among those areas that should be considered for appointment would be individuals with the following experience or representation:
 - i. Balboa Park Committee – Current or prior member
 - ii. Balboa Park Cultural Partnership – Current or prior Institution Trustee or Executive Director
 - iii. Recreation or Recreation Council Experience
 - iv. Land Use Experience
 - v. Experience as current or prior Park Lessees or User Groups
 - vi. Philanthropic Experience
 - vii. Experience with creating &/or running a Non-Profit
 - viii. Financial Management Experience
 - ix. Legal Experience
 - x. Mayoral Appointee
 - xi. District Three Councilmember Appointee
 - xii. Board of Supervisor Roberts Appointee
 - xiii. City Staff Decision Maker (Preferably the Director of Park and Recreation Dept) – Should be a voting Member
4. Since the first phase of the Study was conducted by an existing committee the need for staff assistance was minimal; this will not be true for the second phase.

This committee will be made up of people who have not worked together and will have a variety of backgrounds and experiences as they relate to Balboa Park and

- the City of San Diego bureaucracy. In order to successful conclude the second phase in a timely manner it will need:
- a. A facilitator
 - b. An individual to staff the committee, take notes, keep the public record and make sure the public is noticed and engaged.
5. A site will need to be set-up on the City of San Diego Website to include but not be limited to the following content:
- a. Agendas
 - b. Minutes
 - c. Documents reviewed by the committee
 - d. Pertinent Documents from the first phase of Study
6. Before suggesting changes to governance and management need to future clarify existing Park and Recreation Department and City functions, process and procedures used in Balboa Park.